

Open
to the
world
Open to
possibilities

HSBC  PREMIER
The world's local bank

October 2009

My Home

A long lasting relationship

Whether you wish to buy a new home or remodel your existing one, look no further than "**MY HOME**" from HSBC Bank Egypt. Our finance scheme is flexible, straightforward, and especially tailored to suit your needs.



My Home

A long lasting relationship

Share Your experience



Share with a friend and receive rewards of your choice

Share your HSBC experience and introduce your friends and family members to the extraordinary world of HSBC Premier, with its many valuable privileges and services.

For every new enrolled member you refer to your Premier Relationship Manager, you will enjoy a new gift* from our many valuable rewards at selected hotels, spas, book shops, restaurants, travel agencies as well as electronics and entertainment outlets.

Enjoy your rewards and start now!

*This offer is valid until 31st of December 2009.

Stay Connected

Global View

With HSBC Premier, you can easily access, view and manage all your HSBC accounts worldwide through one internet service. With a single password, you can open the door to all your accounts.

Unique privileges and rewards

My Rewards Points Special Offer

Enjoy **10% discount** on Rewards Points when redeeming throughout October and November 2009.

Every time you use your HSBC Premier MasterCard® for EGP 2 on purchases, you will get 1 Reward Point. Spend and collect more points to make the most out of your discount upon redemption.



Travel and enjoy



VIP Lounges Access

As an HSBC Premier customer, you can enjoy unlimited access to VIP lounges at International Airports upon presentation of your HSBC Premier Credit Card.

Doesn't matter how often you travel or which class you fly by, just present your HSBC Premier Credit Card and relax at the Marhaba Lounge at Dubai International Airport, Cedar Lounge at Rafik El Hariri International Airport – Beirut and Dilmun Lounge at Bahrain International Airport.

And more ...

Call 0800 PREMIER from inside Egypt or +202 2 738 17 43 from outside Egypt

Visit www.egypt.hsbc.com/egyptpremier